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| Application Number | 09/737,841 |
| Filing Date | December 14, 2000 |
| First Named Inventor | Gordon |
| Title | METHOD AND APPARATUS FOR COLLECTING AND REPORTING CONSUMER TREND DATA IN AN INFORMATION DISTRIBUTION SYSTEM |
| Art Unit | 3623 |
| Examiner Name | Jeanly, Romain |
| Attorney Docket Number | SEDN/308 |

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| | | | |
|-------------------|---------------------------------|-----------|--------------|
| Signature | <i>William D. McCall</i> | Date | 9/15/05 |
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| Title and Company | CEO, Sedna Patent Services, LLC | | |

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

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